

Prime For Life® New Instructor Training

March 21-23, 2017

Four Points Sheraton, 3600 E. Cork Street, Kalamazoo, MI 49001

Group Rate: \$75.00

Reservation Number: 800-368-7764

Group Code: Prime For Life

Room Reservation Cutoff Date: March 10, 2017

Featuring: Ejna Mitchell, MA, Vice President of Programs, Prevention Research Institute, Inc.

Who should attend: THIS TRAINING IS ONLY FOR PFS GRANTEES AND PREVENTIONISTS (REGISTRATION IS LIMITED TO 30 PARTICIPANTS).

Prime For Life® is an evidence-based program for the prevention of alcohol and drug misuse. Participants will receive an overview of the foundation of the program including the Lifestyle Risk Reduction (LRR), Transtheoretical (TTM), and Persuasion Models. They will also review concepts and practice skills from Motivational Interviewing (MI). Attendees are trained in a research-based program that employs persuasive, non-judgmental, and credible communication processes to move clients through the Stages of Change. Participants initially experience portions of the Prime For Life program as clients experience it. They then facilitate small groups with peer and expert coaching/feedback. Finally, they learn and practice key communication and motivational interviewing processing skills needed for effective implementation. The instructor will use a dynamic blend of didactic, observation, discussion and exercises to communicate ideas and practice skills. Participants receive copies of the Prime For Life Instructors Manual, Instructor Workbook, Participant Workbook and training handbook. They also receive access to a password protected instructor page on the Prime For Life website that includes coaching and demonstration videos, as well as other resources

Participants will be able to:

1. Articulate three key concepts of how biology and choices contributes to drug and alcohol misuse problems;
2. Describe accurately a standard drink and research-based, low-risk guidelines for alcohol and drug use;
3. Explain the key attitudes and features of the four phases of alcohol and drug use;
4. Demonstrate competence in three process skill domains.

The Michigan Association of Community Mental Health Boards is approved by the Michigan Certification Board for Addiction Professionals (MCBAP) to sponsor educational training for professional certification. MACMHB maintains the responsibility for the program and content. Substance abuse professionals participating in this training will receive 18 (Specific) contact hours.

About the Presenter: Ejna Mitchell is Vice President of Programs and coordinates program development activities. Ejna has been working in the prevention, intervention, and treatment of alcohol and drug related problems since 1989. After four years of clinical work in a Community Mental Health Center, she decided indicated prevention was her passion. She was trained in Prime Life in 1990, and in 1994 began teaching Prime For Life on a regular basis on college campuses, alternative schools, DUI schools, parent programs, and workplace programs. In 1995, PRI started contracting with Ejna for training, and to provide support in the Georgia Risk Reduction Program. She joined PRI staff in 2000. Ejna received her Bachelor's Degree from the University of Georgia and her Master's Degree from the University of Alabama. She lives in Georgia where she enjoys spending time with her husband and three children.

This event is sponsored by the Michigan Department of Health and Human Services, Behavioral Health & Developmental Disabilities Administration, Office of Recovery Oriented Systems of Care, and facilitated by The Michigan Association of Community Mental Health Boards (MACMHB). If you have questions, please contact Annette Pepper at apepper@macmhb.org or call 517-374-6848.

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Registration Form: Attn: Annette Pepper

8:30am Registration and breakfast 9:00am – 5:00pm Training

2 Ways to Register:

Online: www.macmhb.org/education ; or by fax: 517-374-1053

\$75 per person (continental breakfast and lunch).

MARCH 21-23, 2017

FOUR POINTS SHERATON, 3600 E. CORK STREET, KALAMAZOO, MI 49001

PLEASE PRINT OR TYPE

Name: _____ Title: _____

Board/Agency: _____

Address: _____

City: _____ State: _____ Zip: _____

Area Code/Phone: _____ E-Mail: _____

Dietary Needs: Vegetarian Vegan Gluten-free Allergic: _____

Other: _____ Physical Needs: _____

Arrangements for special needs will be honored for those written requests received 10 business days prior to the conference. Clearly state your specific needs for mobility assistance, interpreters, etc. Attempts for on-site requests will be made.

In Case Of Emergency During Conference, Contact: _____ Cell Phone: _____

Beginning in 2017, payment will be required prior to attendance. Payment methods available in advance and onsite: credit card, check or exact cash. If payment has not been received prior to the event, fees will be collected at registration the day of the event unless alternate arrangements are pre-approved by MACMHB. NOTE: Purchase orders are not considered payment. All no shows will be invoiced the full registration amount.

Cancellation Policy: Cancellations must be received in writing at least 10 business days prior to the conference for a full refund less a \$5 administrative fee. If cancellation is received less than 10 business days prior to the training, no refund will be given and the full charge will be incurred. Substitutions are permitted at any time.

Evaluation: There will be an opportunity for each participant to complete an evaluation of the course and the instructor. If you have any issues with the way in which this conference was conducted or other problems, you may note that on your evaluation of the conference or you may contact MACMHB at 517-374-6848 or through our website at www.macmhb.org for resolution.

Severe Weather Policy: Trainings will take place as scheduled and we will not be able to refund training fees. In the event of severe weather, please check the www.macmhb.org website for scheduling delays and event updates.

BY SUBMITTING THIS REGISTRATION, I AM AGREEING TO THE TERMS AND CONDITIONS TO MACMHB'S ABOVE POLICIES.